



# CURRENT VISION STATEMENT

*Imagine Puyallup featured on the cover of Time magazine. A town so attractive it's the envy of cities throughout the country. A model town making the best use of its resources...a lively downtown core, a safe country-like atmosphere, an agricultural heritage, a commitment to history and a strong sense of community. Puyallup will be a larger suburban community with ample employment opportunities and a diverse population; a community able and willing to accept financial responsibility for its needs.*

*This is envisioned for the year 2010 with such images as:*

- A park stretching along both banks of the Puyallup River;
- A renewed downtown with connecting footpaths and bikeways;
- New downtown buildings in scale with the surrounding historic structures;
- Quality housing development with nearby services for seniors and disabled;
- Tree-lined lanes recapturing “a walk through yesteryear;”
- Mixed residential densities but a predominantly single-family community; and
- Well planned new neighborhoods with schools, parks and services interconnected to the rest of the community.

*The city's centerpiece is a revitalized, lively downtown bustling with residents, visitors, and shoppers, both young and old. Commercial areas are buffered with street trees and surrounded by graceful, well-preserved historic neighborhoods. By 2010, the town will have developed an economic development strategy that will help attract visitors and new businesses, as well to assist existing businesses.*

*The city boasts a parks system for various purposes: athletics, strolling and quiet time. Centennial Park serves as a meeting place and home of special events. People walk along the River Walk, enjoy connecting trails throughout the greater community; and sturdy souls can bike all the way to Mt. Rainier.*

*Puyallup maintains its character and mobility as it grows into the next century. The city will be managing growth with the use of impact fees paid by new development, enhanced schools, roads and other basic services accompany additional affordable housing, new commerce and clean light-industrial parks. A rail system carries commuters to employment centers, keeping the street system unclogged and manageable. SR 167 (and its extension), Canyon Road, Shaw Road, and 176<sup>th</sup> Street extension form an outer belt, reducing downtown pass-through traffic.*

*In 2010 the Puyallup school district will rank among the nation's top ten. Of note is the district's close relationship with the community and city government while offering unique educational programs relevant to the public.*

*The Puyallup of the future honors its long-standing agricultural heritage with the preservation of bulb fields, open space, festivals and Farmer's Market. A farsighted farmland preservation program enables the city to preserve areas of highly productive agricultural lands in the valley. A new performing arts center and better use of the Fairgrounds enhance the heritage. The emphasis on culture, education and recreation reaches all ages. Puyallup respects its youth, families, elders and newcomers alike.*

*Through conscientious planning and design, new and old residential neighborhoods and commercial districts relate to each other and are linked by pedestrian walkways and bike trails, trees, flowers and architectural elements. Old parts of town are restored and have been adapted for new uses. Service, safety and a sense of community distinguish the city from others.*

*Known as the “gateway to Mt. Rainier,” the Puyallup of 2010 has established its place in the region and is a model city. Strong community values are in evidence everywhere. Thoughtful and accountable leaders, with respect for citizens' views, support responsible growth as more people move to the area to enjoy the city's assets.*